

October 2020

YOUR MONTHLY NEWSLETTER, WRITTEN FOR HUMANS NOT GEEKS

Could one well-intended click **take down your business...** from the inside?

Not many owners and managers realise this... but the biggest data security risk to your business is actually your team.

We're not talking malicious damage. But rather, them being caught out by cyber criminals.

It only takes one click on one bad website, and your business can be compromised. It really can be that simple.

Hackers target staff to try to install malware on your devices. Then they can try to extort money, corrupt files, or steal your sensitive business data.

In some cases, this can cause such extreme damage to your business that it makes genuine recovery very hard. Trust us when we say you want to avoid it at all costs.

Fortunately, there are a few things you can do to help protect your business from this kind of attack. And you're probably already doing some of them.

For example, installing antivirus software across your network, and making sure it's always 100% up-to-date.

And of course keeping a daily, verified backup of all data.

However, there's one protective tool that many businesses miss. And it could reduce your risk of cyber-attack by up to 72%.

What is it?

Cyber security training for all of your people – from MD to administrator.

Don't dismiss such a simple thing. It's actually one of the most powerful preventative tools at your disposal.

With cyber criminals changing the game so frequently, you'd be forgiven for quickly falling behind on the latest scams to watch out for.

Regular training can arm you and your people with the tools you need to recognise a scam email or a fake website. And keep your business more protected from attack.

We have access to the very latest training. It's our job to keep on top of everything related to cyber security, and we want to help keep your business safe.

Can we review your cyber security situation and suggest a training plan for you?

Before we carry out the review, we'll need to have a quick video call (no more than 15 minutes) to discuss your current security, your business, and to answer any questions you may have.

There's no obligation to go ahead with the training after our chat, and certainly no obligation to buy anything. Ever.

We simply want to show local businesses like yours how they can keep themselves better protected from cyber-attacks and data breaches.

Visit www.geekingitsimple.co.uk/cyber-defence-training/ to book your video call.



You can see our live diary and choose the time and date that suits you best.

We're all more flexible than we thought

If there's one thing that 2020 has taught us, it's that we're all a lot more flexible than we thought we were last year.

And with more people than ever still working from home, some of the scary business changes forced upon us in March have worked in our favour.

But do you have a permanent IT solution for your rise in remote workers?

- Do you have the right devices?
- Are people staying well connected?
- And, importantly, is security still performing as well as it should be?



If you think there are still improvements to be made, speak to us. We can help you take a look at your network and suggest improvements that are as flexible as you now are.

If you're not delighted with your IT support company, we really should talk

Three questions for you:

1. Do you currently have an IT support company?
2. How happy are you with them?
3. If the answer isn't "utterly delighted", let's jump on a Zoom

All the change we've gone through since March has taught businesses round here just how important proactive, responsive IT support is.

We're now taking on new clients again. If you'd like to set up a 15 minute exploratory Zoom, go to: calendly.com/geekingitsimple/15min

The paperless office is real. And it's needed more than ever right now



Yes, we know. Paperless office has joined the ranks of annoying buzzwords or phrases like 'blue sky thinking', 'new normal' and 'thinking outside the box'.

But realistically, with more people working remotely than ever before, it's critical your business can thrive without having to rely on paper.

And with instant easy access to documents... without having to rely on old fashioned, inflexible distribution methods such as email.

Having everything in the cloud and easily accessible is... the new normal.

So, if you're not yet in a position where any member of your team can access any document from anywhere, now is the time to put that in place.

Take everything to the cloud; give the right people access to the right files... and make sure everything is as secure as it can be.

Not sure where to start? That's OK, we can help you. Give us a call on 01373 470170 and we'll guide you through the process.

This is how you can get in touch with us:

CALL: 01373 470170 | **EMAIL** hello@geekingitsimple.co.uk

WEBSITE: www.geekingitsimple.co.uk